

DRINK DRIVING

Safety Bulletin

Understanding the dangers and consequences of drink driving

All year round, but particularly in the festive period, we see drink driving campaigns. Even though the act is reckless and against the law, many people are still convicted every year.



Why is it important NOT to drink and drive?

If you intend to drink alcohol, or have consumed some without planning, you should not drive your vehicle.

Even the smallest amount of alcohol will slow your reflexes, reaction times and alter your visual perception. All of these effects can hinder your ability to make rational decisions. By being under influence, you will put yourself and other road users at serious risk. It's never worth the risk, so don't put yourself in a position where there could be one.

How many people die from drink driving incidents?

According to the European Commission, 25% of all deaths on the road in the EU are alcohol-related. Worldwide, of the estimated 1.25 million annual road deaths, 273,000 are thought to have involved at least one drunk driver.



Things to remember in drinking situations

- ✓ Do not drink any alcohol if you know you need to drive, and NEVER drive under pressure from others.
- ✓ Arrange alternative transport such as a taxi, train or bus ride to and from your destination if you are drinking.
- ✓ Consider sharing or getting a lift from friends or family who have not consumed any alcohol.
- ✓ If you have driven to your destination and drunk alcohol, do not drive your vehicle home. Arrange for alternative transport or ask someone to drive it for you who has not consumed anything.

Our Services +

Applied Driving is a leading, global provider of driver safety and performance management solutions. Our dynamic approach analyzes the risks your drivers face and, in turn, gives us information on how to mitigate these risks through best-practice solutions. For detailed information on all our services please get in touch with our team by email or visit our website.

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- Fleet Safety Audit
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