

How to get drivers onboard with *Companion* +

Advice and tips on how
to engage your drivers



Together, we can
make the roads safer.

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Driver Engagement

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Companion+Telematics

Companion+
Telematics

Why is engagement important?

Driver engagement is crucial to the success of Companion+. If your drivers don't utilize their feedback or complete their training, the benefits won't be visible:

- ✓ Keeps your drivers safe
- ✓ Cost saving exercise
- ✓ Driver behaviour is managed by Companion+ before your involvement.
- ✓ Only contacts you when necessary

Ensuring drivers are safe on the road is critical to your company, and must be communicated; **lead by example.**



Methods

Methods

Ways to engage your drivers

Getting drivers to utilize their feedback and complete their online training is the first hurdle, but keeping them engaged and updated is equally important for safety management. They might have questions or concerns, so give them the opportunity to ask - you could manage this by assigning a driving ambassador.

Consider issuing compulsory online training modules, or simply having a chat in person.

-  Have a breakfast meeting
-  Have a coffee and a chat
-  Organise a quick call
-  Schedule weekly meetings
-  Have a toolbox talk
-  Create campaigns
-  Issue compulsory online training
-  Have a listening lunch



Conversation Starters



Talk about Companion+

- What is Companion+?
- Why has it been selected by the business?
- How does Companion+ affect them?



Share why you think it's great!

- Your opinion matters - they trust you!
- Share why it has your backing
- Give them reasons to get onboard!



Explain the benefits

- Getting home safely to their families
- Keeping other road users safe
- Even a good driver can become a great driver
- Rewards and incentives from you as a company



Importance to the company

- A duty of care to keep them safe
- Drivers to be equipped with resources in emergency situations

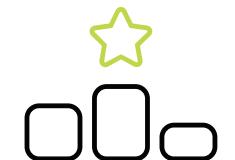




Rewards & Incentives

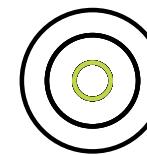
League Tables

Create a league table with your drivers! Turn it into a fun weekly or monthly review. The progress will help spur them on to do better the next time and place higher!



Gamification

Be creative and make it a challenge! Think of ways in which you could get them to be more careful on the roads with activities! You could split your drivers into teams, or score individually.



Progress Awards

It is important to remember that the 'best driver' isn't always the obvious top choice for reward, but perhaps the 'most improved'. Reward your driver with a small award or item.



Team Rewards

Team work makes the dream work! You could provide team rewards in groups of drivers instead of individuals. The reward could be a team outing, or a bigger prize to split between them.



Got a Question?

If you have any questions, please feel free to get in touch. Our customer service team is available to help with any questions you might have, drop us a message by email or visit our help centre today.

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