

Companion+ with Applied Driving

Mitigating risk and improving driver performance via smartphone app or telematics solution



The Companion+ Mobile Safety app by Applied Driving analyses driver performance in real-time while they are driving. If the app detects at-risk events, it will issue Triggered Training™ in the form of a safety message, video, or e-learning module. This continuous feedback loop aims to enhance the driver's performance over time.

Mobile Safety App

The Companion+ app uses smartphone sensors to recognise and identify at-risk driver events for automatic actions that aim to improve driving behaviour. No complicated installing or plug-in process.

The app operates automatically in the background while drivers are on the road, utilising minimal battery power and requiring little input from the driver. Additionally, users have the option to designate trips as incognito or non-scorable, particularly when they are passengers or prefer not to have those trips affect their performance assessment.

Driving events

Smartphone sensors detect at-risk driving events

Driver privacy

Privacy respected, no mapping or tracking of location is shared

Pre-drive checks

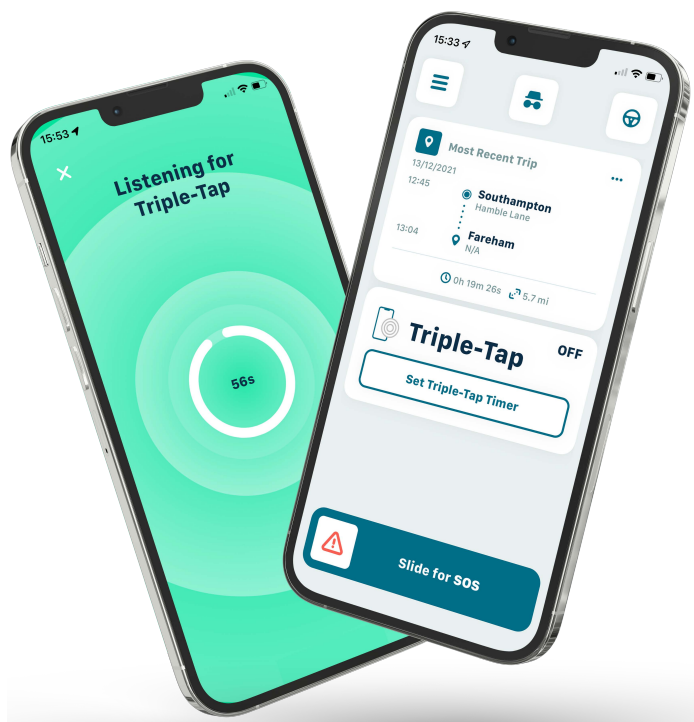
In-app wizard for pre-drive checks and damage reporting on vehicles

Triggered Training™

Driver performance falling below threshold leads to safety messages and training modules issued to support

Mobility

App follows driver, not the vehicle. Future-proof service, employee support continues during transition to multi-modal travel



Companion+ Mobile Safety App has optional personal safety features that include:

- **AI based crash detection:** immediate detection, emergency call centre check-in and emergency services dispatch if required
- **Triple Tap™:** discreet and immediate help when you feel unsafe. Triple tap to alert the emergency call centre*
- **Check-in timer:** set when you need it. If you haven't checked in before timer is finished, the emergency centre will call to ensure you are safe*
- **Manual SOS:** connect to emergency centre 24/7 without calling emergency services directly

**if no response is received, emergency services will be dispatched to your location*

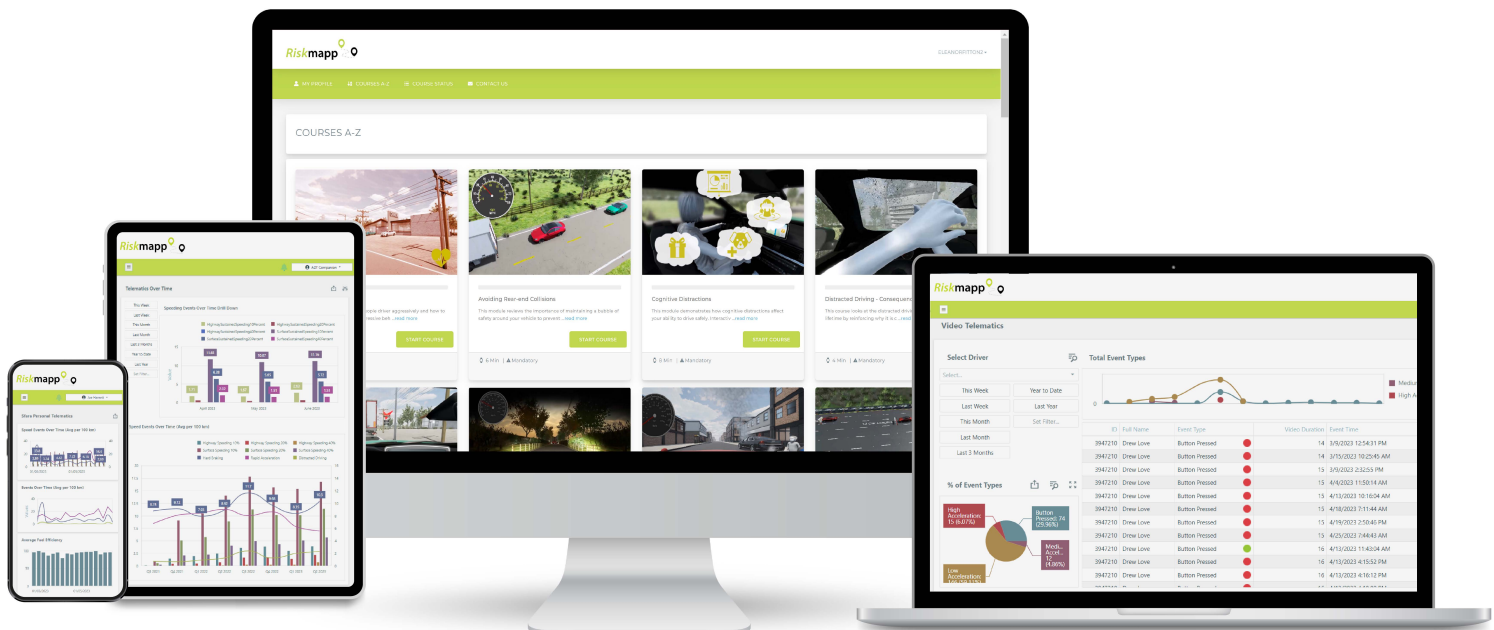


Personal safety in
your pocket **24/7**
365 days a year
globally

Telematics

Alternatively, utilising your existing data is an option! Companion+ Telematics can integrate with any telematics providers to receive driver data and just like the mobile app, provides supportive actions to those who need it in the form of safety messages and Triggered Training™ modules.

The product has been designed to automate the process of utilising the rich telematics data streams available to businesses, which can be time consuming, and make meaningful use of what's available to them.



Summarised

The Companion+ Mobile Safety and Companion+ Telematics solutions offer the same core services but differ in the way that they integrate with data. The common goal is to use driver data, however obtained, to improve performance and behaviour of your employees on the road. The benefits summarised are:

Mobile Safety

- Simple and free installation. Just download the app!
- Follows the driver, not the vehicle
- Remote updates and upgrades
- Optional extras: personal safety and pre-drive checks
- Enhanced crash detection
- Emergency call check-in

Telematics

- Increased detection accuracy: integrates directly with vehicle rather than an app
- All trip information captured, no incognito available
- Company enforcement: easier to implement and mandate
- Compatible with all vehicle types
- Data can be used for logistics and route optimisation



For more information on integrating safety management within your fleet please contact us on:

t: +44 (0) 1270 525 218 e: reply@tmc.co.uk w: tmc.co.uk

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The Miles Consultancy